



## What is bulk SMS Solutions?

Bulk messaging is the sending of large numbers of SMS messages through a SMS portal and delivered to mobile phones. Small, medium and large enterprises use SMS messages to communicate with staff, customers and suppliers. Bulk messaging is most commonly used for news alerts, reminders, marketing and confirmations.

SMS is a successful proven channel and has a far higher response rate as consumers phones are never far from reach.

## How it works:

Our service is available via the web. You do not need any specific phone, hardware or software to quickly send out bulk messages.

## Some of our features:

- Add and send to unlimited contacts and cell numbers
- Import existing contacts so no need for manual work
- Easy to use – you will be sending in just a few minutes
- Messages can be sent once off or scheduled for automatic delivery
- Email to SMS and API integration also available

## Why SMSolutions:

- We are a proudly South African business with direct high speed connections to all SA networks. We will ensure your messages gets delivered
- Our support team is available 24/7 to ensure your business keeps delivering
- Our 99.9% up time guarantee, ensures that you are always in contact
- Simple, reliable, results!

You only pay per SMS. No registration fees and you receive full support and assistance – included in the SMS price (what you cannot do – our team will do for you!) SMS credits do not expire and you can use when needed.

With SMSolutions your clients/staff can also reply to your SMS messages.



## Price option 1 - Platinum package:

R250 monthly for 1,000 SMS units every month – rewarding customers who purchase monthly with a better SMS price!

After the first 1,000, you can purchase additional units on the following sliding scale:

1 - 1,000	R0.25
1,001 - 5,000	R0.24
5,001 - 10,000	R0.23
10,001 - 20,000	R0.22
20,001 - 50,000	R0.21

## Price option 2 - Standard package:

No monthly requirements - purchase units as required on the following sliding scale:

1 - 1,000	R0.34
1,001 - 5,000	R0.32
5,001 - 10,000	R0.30
10,001 - 20,000	R0.28
20,001 - 50,000	R0.26
50,001 - 100,000	R0.24
100,000+	Negotiable

1 SMS unit = 158 character (system also allows for multi-part messaging)

## Follow these steps to register your free trial account:

1. Visit our website: [www.smsolutions.co.za](http://www.smsolutions.co.za)
2. Scroll down on the home page, fill in and submit your details on the “Trial account form/phone”
3. You will receive access codes via email and SMS
4. Click on “Logon” (top right hand corner of website) and submit your access codes
6. Contact / email us to set up an online training/demo at time convenient to you
7. Contact/email us to test / activate additional sending options like email to SMS or API integration