



## What is bulk SMS Solutions?

Bulk messaging is the sending of large numbers of SMS messages through a SMS portal which are delivered to mobile phones. Small, medium and large enterprises use SMS messages to communicate with staff, customers and suppliers. Bulk messaging is most commonly used for news alerts, reminders, marketing, OTP's, courtesy messages and confirmations.

SMS is a successful proven channel and has a far higher response rate than most other communication methods. SMS messages are not considered part of a social platform and work best for business communication.

### How it works:

Our service is available via our web application; it allows for email to SMS or API integration into your existing infrastructures.

### Some of our features:

- · Add and send to unlimited contacts and cell numbers
- Import existing contacts
- Easy to use you will be sending in just a few minutes
- Messages can be sent once-off or scheduled for future delivery
- Automated delivery of birthday messages
- · Recipients can reply to your messages
- Delivery reports
- Free platform SMS units can be purchased using credit card / EFT / Debit order

# Why SMSolutions:

- We are a proudly South African business with direct high speed connections to all SA networks.
- Our support team is available to assist NO EXTRA CHARGE
- · No registration fee
- · Online Training provided upon request
- Our team will assist to upload your contacts and set up your account

What you cannot do – our team will do for you!





## Price option 1 - Platinum package:

This option is ideal for small and large companies that send on a regular basis. Payment can either be via monthly debit order or monthly invoicing.

- R250 monthly for 1,000 SMS
- Units are carried over and valid for 12 months.
- If you require more than 1,000 units a month you can purchase additional units on the following sliding scale (over and above your 1<sup>st</sup> 1000 units):

1,000 +	R0.24
5,000 +	R0.23
10,000 +	R0.22
20,000 +	R0.21

# Price option 2 - Standard package:

- No monthly requirements
- Units are valid for up to 12 months
- Purchase units as required on the following sliding scale:

1,000 +	R0.30
2,000 +	R0.28
5,000 +	R0.26
10,000 +	R0.24
20,000 +	R0.22
50,000 +	R0.20
100,000+	<b>Negotiable</b>

- 1 SMS unit = 158 character (system also allows for multi-part messaging)
- International delivery possible. Cost depends on destination. Please contact us for details.
- Units will only be approved once valid proof of payment is received.

Contact us for an online demo or to set up a free trial account